

## DUPLICATE INVOICE



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**Buying Time, LLC.**  
**Attention: Accounts Payable**  
**650 Massachusetts Ave NW**  
**Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 960766-1  | 10/21/12     | October 2012  | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WCVB    | Scott Tarka       | Boston       | Local        |

| Advertiser               | Product                  | Estimate Number |
|--------------------------|--------------------------|-----------------|
| Democratic Congressional | DCCC/Kuster wk 4 40.9-10 | 2417            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 960766  |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date        | End Date        | Description               | Start/End Time    | MTWTFSS                   | Length         | Spots/<br>Week | Rate         | Type        |
|---|-------------------|-----------------|---------------------------|-------------------|---------------------------|----------------|----------------|--------------|-------------|
| 1   | 10/09/12          | 10/15/12        | 5a Eyeopener              | 5-6a              | -- WT---                  | :30            | 2              | \$600.00     | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                           |                   |                           |                |                |              |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/08/12          | 10/14/12        | -- WT---                  | 2                 | \$600.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 2   | WCVB              | W               | 10/10/12                  | 5:57 AM           | 5a Eyeopener              | 5-6a           | :30            | KC12NH0207TH | \$600.00 NM |
| 1   | WCVB              | Th              | 10/11/12                  | 5:28 AM           | 5a Eyeopener              | 5-6a           | :30            | KC12NH0207TH | \$600.00 NM |
| 2   | 10/09/12          | 10/15/12        | Good Morning America      | 658-9a            | MT-T---                   | :30            | 2              | \$800.00     | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                           |                   |                           |                |                |              |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/08/12          | 10/14/12        | -T-T---                   | 2                 | \$800.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 1   | WCVB              | Tu              | 10/09/12                  | 8:48 AM           | Good Morning America      | 658-9a         | :30            | KC12NH0207TH | \$800.00 NM |
| 2   | WCVB              | Th              | 10/11/12                  | 8:42 AM           | Good Morning America      | 658-9a         | :30            | KC12NH0207TH | \$800.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/15/12          | 10/21/12        | M-----                    | 1                 | \$800.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 3   | WCVB              | M               | 10/15/12                  | 8:41 AM           | Good Morning America      | 658-9a         | :30            | KC12NH0207TH | \$800.00 NM |
| 3   | 10/09/12          | 10/15/12        | 430a Eyeopener            | 430-5a            | M-WT---                   | :30            | 2              | \$100.00     | NM          |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                           |                   |                           |                |                |              |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/08/12          | 10/14/12        | -- WT---                  | 2                 | \$100.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 1   | WCVB              | W               | 10/10/12                  | 4:45 AM           | 430a Eyeopener            | 430-5a         | :30            | KC12NH0207TH | \$100.00 NM |
| 2   | WCVB              | Th              | 10/11/12                  | 4:55 AM           | 430a Eyeopener            | 430-5a         | :30            | KC12NH0207TH | \$100.00 NM |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/15/12          | 10/21/12        | M-----                    | 1                 | \$100.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 3   | WCVB              | M               | 10/15/12                  | 4:54 AM           | 430a Eyeopener            | 430-5a         | :30            | KC12NH0207TH | \$100.00 NM |
| 4   | 10/09/12          | 10/15/12        | LIVE WITH KELLY & MICHAEL | 9A-10A            | MTWTF--                   | :30            | 4              | \$500.00     | NM          |
| Class of Time - Pre-emptible with notice                |                   |                 |                           |                   |                           |                |                |              |             |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>            | <u>Spots/Week</u> | <u>Rate</u>               |                |                |              |             |
|   | 10/08/12          | 10/14/12        | -TWTF--                   | 4                 | \$500.00                  |                |                |              |             |
| Spots: #  | Ch                | Day             | Air Date                  | Air Time          | Description               | Start/End Time | Length         | Ad-ID        | Rate Type   |
| 3   | WCVB              | Tu              | 10/09/12                  | 9:50 AM           | LIVE WITH KELLY & MICHAEL | 9A-10A         | :30            | KC12NH0207TH | \$500.00 NM |
| 4   | WCVB              | W               | 10/10/12                  | 9:55 AM           | LIVE WITH KELLY & MICHAEL | 9A-10A         | :30            | KC12NH0207TH | \$500.00 NM |
| 2   | WCVB              | Th              | 10/11/12                  | 9:56 AM           | LIVE WITH KELLY & MICHAEL | 9A-10A         | :30            | KC12NH0207TH | \$500.00 NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

| Invoice #                | Invoice Date             | Invoice Month   | Invoice Period      |
|--------------------------|--------------------------|-----------------|---------------------|
| 960766-1                 | 10/21/12                 | October 2012    | 10/01/12 - 10/15/12 |
| Advertiser               | Product                  | Estimate Number |                     |
| Democratic Congressional | DCCC/Kuster wk 4 40.9-10 | 2417            |                     |

| Line  | Start Date | End Date | Description               | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|---------------------------|----------------|---------|--------|----------------|------------|------|
| 4   | 10/09/12   | 10/15/12 | LIVE WITH KELLY & MICHAEL | 9A-10A         | MTWTF-- | :30    | 4              | \$500.00   | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB F 10/12/12 9:23 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 KC12NH0207TH \$500.00 NM |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/15/12 10/21/12 M----- 1 \$500.00   |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 5 WCVB M 10/15/12 9:50 AM LIVE WITH KELLY & MICHAEL 9A-10A :30 KC12NH0207TH \$500.00 NM |            |          |                           |                |         |        |                |            |      |
| 5   | 10/09/12   | 10/15/12 | STEVE HARVEY DAY          | 10-11a         | -T-T--- | :30    | 2              | \$400.00   | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/08/12 10/14/12 -T-T--- 2 \$400.00  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB Tu 10/09/12 10:40 AM STEVE HARVEY DAY 10-11a :30 KC12NH0207TH \$400.00 NM        |            |          |                           |                |         |        |                |            |      |
| 2 WCVB Th 10/11/12 10:40 AM STEVE HARVEY DAY 10-11a :30 KC12NH0207TH \$400.00 NM        |            |          |                           |                |         |        |                |            |      |
| 6   | 10/09/12   | 10/15/12 | The View                  | 1058-12n       | -T--F-- | :30    | 2              | \$1,500.00 | NM   |
| Class of Time - Fixed Non Pre-emptible  |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/08/12 10/14/12 -T--F-- 2 \$1,500.00  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB Tu 10/09/12 10:59 AM The View 1058-12n :30 KC12NH0207TH \$1,500.00 NM            |            |          |                           |                |         |        |                |            |      |
| 2 WCVB F 10/12/12 10:59 AM The View 1058-12n :30 KC12NH0207TH \$1,500.00 NM             |            |          |                           |                |         |        |                |            |      |
| 7   | 10/09/12   | 10/15/12 | Millionaire               | 1228-1p        | MT-TF-- | :30    | 3              | \$500.00   | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/08/12 10/14/12 -T-TF-- 3 \$500.00  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB Tu 10/09/12 12:46 PM Millionaire 1228-1p :30 KC12NH0207TH \$500.00 NM            |            |          |                           |                |         |        |                |            |      |
| 2 WCVB Th 10/11/12 12:52 PM Millionaire 1228-1p :30 KC12NH0207TH \$500.00 NM            |            |          |                           |                |         |        |                |            |      |
| 3 WCVB F 10/12/12 12:51 PM Millionaire 1228-1p :30 KC12NH0207TH \$500.00 NM             |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/15/12 10/21/12 M----- 1 \$500.00   |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 4 WCVB M 10/15/12 12:47 PM Millionaire 1228-1p :30 KC12NH0207TH \$500.00 NM             |            |          |                           |                |         |        |                |            |      |
| 8   | 10/09/12   | 10/15/12 | The Chew                  | 1-2p           | -T-T--- | :30    | 2              | \$750.00   | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/08/12 10/14/12 -T-T--- 2 \$750.00  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB Tu 10/09/12 1:29 PM The Chew 1-2p :30 KC12NH0207TH \$750.00 NM                   |            |          |                           |                |         |        |                |            |      |
| 2 WCVB Th 10/11/12 1:32 PM The Chew 1-2p :30 KC12NH0207TH \$750.00 NM                   |            |          |                           |                |         |        |                |            |      |
| 9   | 10/09/12   | 10/15/12 | ELLEN EF                  | 4P-5P          | MT-T--- | :30    | 2              | \$1,200.00 | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/08/12 10/14/12 -T-T--- 2 \$1,200.00  |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 1 WCVB Tu 10/09/12 4:38 PM ELLEN EF 4P-5P :30 KC12NH0207TH \$1,200.00 NM                |            |          |                           |                |         |        |                |            |      |
| 2 WCVB Th 10/11/12 4:41 PM ELLEN EF 4P-5P :30 KC12NH0207TH \$1,200.00 NM                |            |          |                           |                |         |        |                |            |      |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate                                      |            |          |                           |                |         |        |                |            |      |
| 10/15/12 10/21/12 M----- 1 \$1,200.00   |            |          |                           |                |         |        |                |            |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type     |            |          |                           |                |         |        |                |            |      |
| 3 WCVB M 10/15/12 4:48 PM ELLEN EF 4P-5P :30 KC12NH0207TH \$1,200.00 NM                 |            |          |                           |                |         |        |                |            |      |
| 10  | 10/09/12   | 10/15/12 | M-F Inside Edition        | 658-730p       | MTWTF-- | :30    | 4              | \$1,500.00 | NM   |
| Class of Time - Pre-emptible with notice  |            |          |                           |                |         |        |                |            |      |

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|--------------------------|--------------------------|-----------------|---------------------|
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| Advertiser               | Product                  | Estimate Number |                     |
| Democratic Congressional | DCCC/Kuster wk 4 40.9-10 | 2417            |                     |

| Line  | Start Date        | End Date        | Description        | Start/End Time    | MTWTFSS            | Length         | Spots/<br>Week | Rate         | Type                   |
|---|-------------------|-----------------|--------------------|-------------------|--------------------|----------------|----------------|--------------|------------------------|
| 10  | 10/09/12          | 10/15/12        | M-F Inside Edition | 658-730p          | MTWTF--            | :30            | 4              | \$1,500.00   | NM                     |
| Class of Time - Pre-emptible with notice                |                   |                 |                    |                   |                    |                |                |              |                        |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/08/12          | 10/14/12        | -TWTF--            | 4                 | \$1,500.00         |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 1   | WCVB              | Tu              | 10/09/12           | 6:59 PM           | M-F Inside Edition | 658-730p       | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 4   | WCVB              | W               | 10/10/12           | 6:59 PM           | M-F Inside Edition | 658-730p       | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 3   | WCVB              | Th              | 10/11/12           | 7:10 PM           | M-F Inside Edition | 658-730p       | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 2   | WCVB              | F               | 10/12/12           | 7:27 PM           | M-F Inside Edition | 658-730p       | :30            | KC12NH0207TH | \$1,500.00 NM          |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/15/12          | 10/21/12        | M-----             | 1                 | \$1,500.00         |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 5   | WCVB              | M               | 10/15/12           | 7:26 PM           | M-F Inside Edition | 658-730p       | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 11  | 10/09/12          | 10/15/12        | Chronicle          | 728-8p            | --WT---            | :30            | 2              | \$1,500.00   | NM                     |
| Class of Time - Pre-emptible with notice                |                   |                 |                    |                   |                    |                |                |              |                        |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/08/12          | 10/14/12        | --WT---            | 2                 | \$1,500.00         |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 1   | WCVB              | W               | 10/10/12           | 7:29 PM           | Chronicle          | 728-8p         | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 2   | WCVB              | Th              | 10/11/12           | 7:51 PM           | Chronicle          | 728-8p         | :30            | KC12NH0207TH | \$1,500.00 NM          |
| 12  | 10/09/12          | 10/15/12        | Jimmy Kimmel       | 1205-105a         | MTWT---            | :30            | 3              | \$200.00     | NM                     |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                    |                   |                    |                |                |              |                        |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/08/12          | 10/14/12        | -TWT---            | 3                 | \$200.00           |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 2   | WCVB              | Tu              | 10/09/12           | 12:59 AM          | Jimmy Kimmel       | 1205-105a      | :30            | KC12NH0207TH | \$200.00 NM            |
| 1   | WCVB              | W               | 10/10/12           | 12:28 AM          | Jimmy Kimmel       | 1205-105a      | :30            | KC12NH0207TH | \$200.00 NM            |
| 3   | WCVB              | Th              | 10/11/12           | 12:46 AM          | Jimmy Kimmel       | 1205-105a      | :30            | KC12NH0207TH | \$200.00 NM            |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/15/12          | 10/21/12        | M-----             | 1                 | \$200.00           |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 4   | WCVB              | M               | 10/15/12           | 12:36 AM          | Jimmy Kimmel       | 1205-105a      | :30            | KC12NH0207TH | \$200.00 NM            |
| 13  | 10/09/12          | 10/15/12        | HOUSE 2 WKND LF    | 1230-130x         | -----S             | :30            | 1              | \$100.00     | NM                     |
| Class of Time - Immediately Pre-emptible without notice |                   |                 |                    |                   |                    |                |                |              |                        |
| Weeks:  | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>     | <u>Spots/Week</u> | <u>Rate</u>        |                |                |              |                        |
|   | 10/08/12          | 10/14/12        | -----S             | 1                 | \$100.00           |                |                |              |                        |
| Spots: #  | Ch                | Day             | Air Date           | Air Time          | Description        | Start/End Time | Length         | Ad-ID        | Rate Type              |
| 1   | WCVB              | Su              | 10/14/12           |                   | HOUSE 2 WKND LF    | 1230-130x      | :00            |              | <del>\$100.00</del> NM |
| Credited  |                   |                 |                    |                   |                    |                |                |              |                        |

Total Spots 37

## Payment Terms 30 Days

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$28,600.00</b> |
| <u>Agency Commission</u> | <b>\$4,290.00</b>  |
| <u>Net Amount Due</u>    | <b>\$24,310.00</b> |